

Fruit of our Roots

Celebrating Culture
& Community

A Quick Guide to
Peer-to-Peer
Fundraising



kandeliala

Why Fundraise?

If you are passionate about activating and engaging your networks to raise funds and awareness for immigrant and refugee families in Seattle, peer-to-peer fundraising is a great way to support Kandelia this season. This is a particularly great way to engage folks who cannot attend our gala in-person, but are still interested in supporting us. All of the funds you raise from peer-to-peer fundraising contribute to our gala's \$100,000 goal and directly impacts the work that we do addressing systemic inequities so that immigrant and refugee families and communities can flourish.

How to Get Started

Kandelia is using a platform called Give Lively for our gala ticket sales and fundraising this year, including peer-to-peer. Click [HERE](#) to easily set up your own fundraising page. You will have the option to create an individual page, create a team that you will be the team captain of, or join an existing team. If you create a team, you will still have your own individual fundraising page, and each person who joins your team will have their own as well. Personalize your page by adding a photo, writing about why you support Kandelia, and setting a fundraising goal. Each donation made to these fundraising pages contributes to our overall \$100,000 goal.

Should I Create a Team or be an Individual Fundraiser?

Creating a team page is great if you have a group of people in your life who you think would like to fundraise for Kandelia alongside you. Maybe you have family, coworkers, or friends who are passionate about supporting immigrant and refugee families. Invite them to join your team! Each person who joins your team has their own network they can share their fundraising page with, increasing the reach your team will have and the funds you can raise overall. As the team captain, you can post updates to the team page and be an encouraging coach for your teammates. If you don't have a group of people in mind who would fundraise for Kandelia alongside you, becoming an individual fundraiser is the way to go.

What's Next?

Share your page via email and social media and invite your networks, communities, schools, colleges, colleagues and families to support our immigrant and refugee community by making a donation. Folks can even make a donation on their phone by texting KANDELIA to 44321. Once they're linked to the donation page, they can scroll to the bottom to find and directly donate to your page.

Sample Language for your Page

Feel free to use or adapt this text under the "a note from" section on your fundraising page about why you are fundraising for Kandeliala

Kandeliala's mission is to provide direct programs, opportunities, and tools to address systemic inequities so immigrant and refugee families and communities can flourish without having to compromise values, heritage or ethnicity. I am fundraising for Kandeliala because I believe in this mission and want to support our community. Each donation supports the wide range of programs Kandeliala provides, including arts and culture classes, homework help, computer literacy, family support classes, and food access.

Thank you!

Thank you for fundraising for Kandeliala and supporting our community! We are so excited about expanding our network through your reach and connecting with new friends who want to be engaged with our work to remove barriers for immigrant and refugee families. Please feel free to reach out to Aissa Perez at aissa.perez@kandeliala.org if you have any questions or need additional support.

