



## Ambassador Campaign Packet

*Are you or someone you know interested in joining us  
as an ambassador for change?*

Kandelia ambassadors are vital to our work. They use their unique skills and life experiences to raise much-needed funds to support our programs. This fundraising directly impacts the work that we do addressing systemic inequities so that immigrant and refugee families and communities can flourish.

### **Kandelia Ambassadors are:**

- Passionate about activating and engaging their networks, communities, schools, colleges, colleagues and families to raise funds and awareness for immigrant and refugee families in Seattle
- Of all ages
- From various professions
- From diverse backgrounds and communities

### **Examples of Campaigns to Champion Change:**

- Dedicate your birthday or holiday to change by asking your friends and family to donate to Kandelia in place of buying gifts
- Host a virtual game or trivia night with a buy in and donate the proceeds
- Host a virtual happy hour and charge friends tickets to join you
- Organize a sip and paint where friends pay to join for a night of wine and painting
- Plan a 5k walk and run
- Engage your fraternity, sorority or university group in a community fundraising project
- Ask your family and friends to sponsor you for a walk, run, hike or bike ride



# kandelia

REMOVING BARRIERS TO IMMIGRANT  
AND REFUGEE SUCCESS

## How to Get Started

1. Identify the type of campaign you would like to host or email us to brainstorm ideas at [info@kandelia.org](mailto:info@kandelia.org)
2. Utilize the below language on Kandelia to articulate what we do and then share your personal passion around our mission so your friends, family and colleagues understand why this work is important to you
3. Set up a Facebook fundraising page or send an email or card to friends with the following link so people can donate directly to Kandelia (make sure you tell them to note their gift is in honor of you): <https://www.kandelia.org/donate/>

### **Kandelia is Reducing Barriers**

Kandelia, formerly VFA, is a nonprofit community organization providing direct programs, opportunities, and tools to address systemic inequities so immigrant and refugee families and communities can flourish without having to compromise values, heritage or ethnicity.

Leveraging our convener model and years of experience rooted in the Vietnamese community, we center youth and families in our work—championing and building them up so they can be their full authentic selves.

## Social Media: Spreading the Word

It's important to let everyone know about the impactful work you are doing, so don't forget to utilize social media to spread the word!

- **Tag us on social media!**
- **Hashtags** to use and reference for inspiration: #Kandelia; #KandeliaSupports; #KandeliaAmbassador4Change;
- **Link to our website so people can learn more:** [www.kandelia.org](http://www.kandelia.org)

**Thank you for helping us reduce barriers for immigrant and refugee communities in our region!**

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For more information, please email us at [info@kandelia.org](mailto:info@kandelia.org) or call us at 206-760-1573.